IBM **Cognos Analytics**

All the answers you need, in one place.

Cognos Analytics helps businesses of any size inform better decisions by deriving accurate insights from data quickly and easily. IBM is the only partner that can make you the Analytics Hero in your organization with AI-assisted data exploration to democratize business intelligence, so users at any level can analyze and communicate the story of your data. Deliver predictive insights and more accurate reporting to meet real time demands and use augmented analytics to create a shared, consistent view of your business.

Suite of tools, available anywhere

IBM offers a full suite of solutions that support every phase of the analytics cycle so your business can be well-equipped for the future. Accelerators and starter kits are available to help new users get started faster.
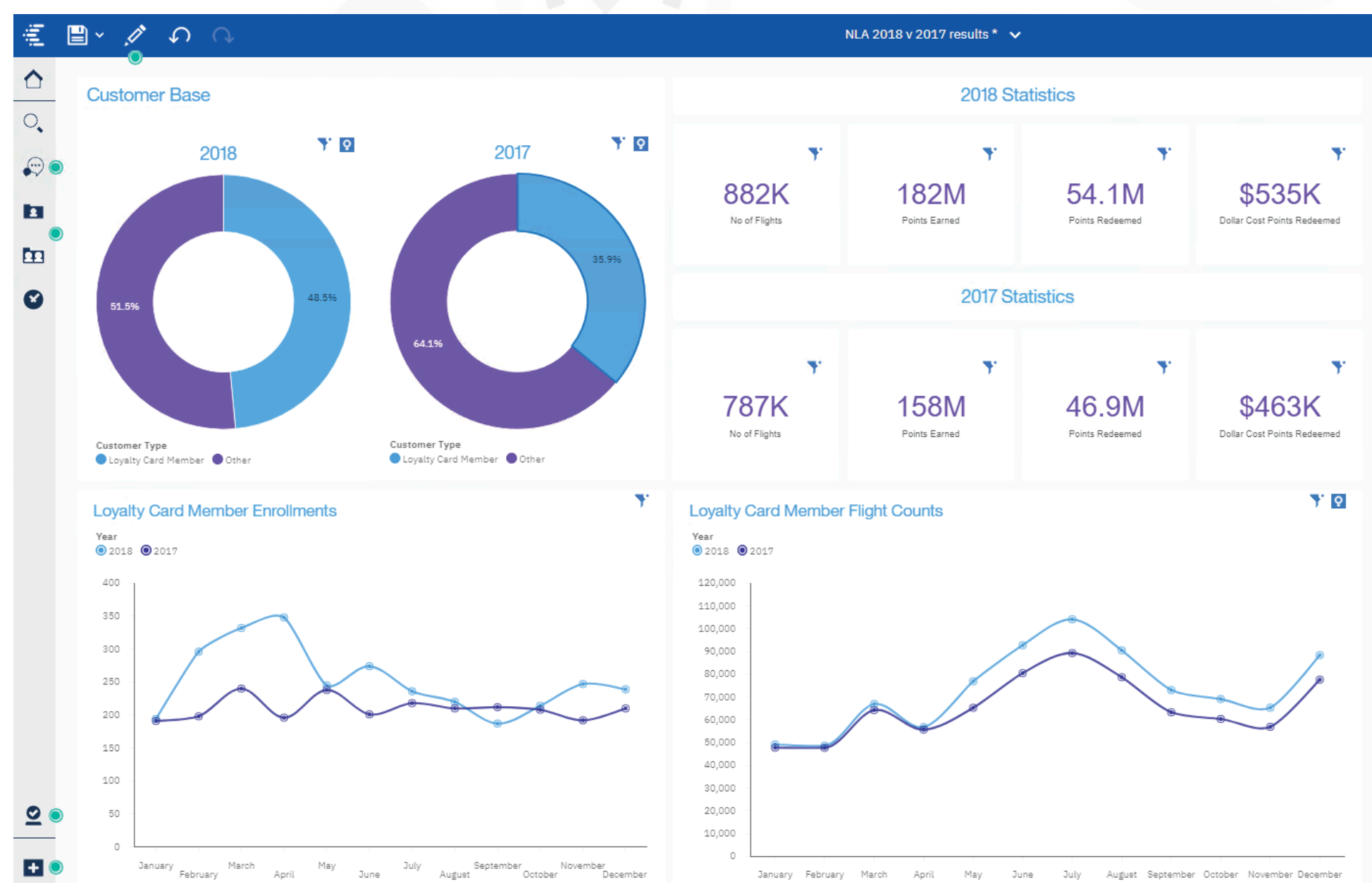
Actionable results, faster

No need to add features via third-party vendors, you can explore your data in a singular unified and secure environment for data prep, data exploration, self-service analytics, and managed reporting.

Data exploration powered by AI

Operationalized analytics help you do your job better — arming you with more accurate, relevant insights gleaned by an AI Assistant.

Unrestricted power at any size

From one user to ten thousand, we've got you covered: even a single license can access unrestricted analytics capabilities. Plus you can scale effortlessly as your business grows from analyst to C-level.

IBM Cognos dashboarding (below)

Start your free trial.
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